



SHINING A LIGHT ON SUSTAINABLE

circular fashion

Levi's has opened its new concept store focusing on sustainability and circularity in Soho, London. In conjunction with the store launch, Levi's has introduced a new product initiative, Levi's by Levi's, made entirely from repaired, reimagined and recycled products from their brand.

LPA was commissioned to create a lighting solution that connected effortlessly with Levi's concept of sustainability and circularity. Our approach was to create a fun and trendy space with fittings that were energy efficient. The design team developed sustainable lighting designs whilst also ensuring European lighting standards and building code compliance was met.

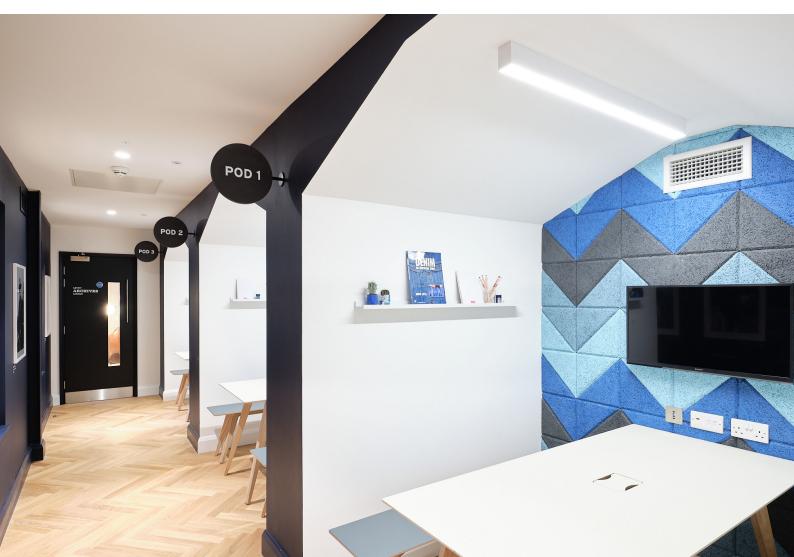


the design process

The Gallery spot lights were selected for its streamline and compact design offering illumination to the visual merchandising displays around the store. A honeycomb filter was fitted for the lights on the perimeters of the tailoring room to reduce glaring in bright areas.

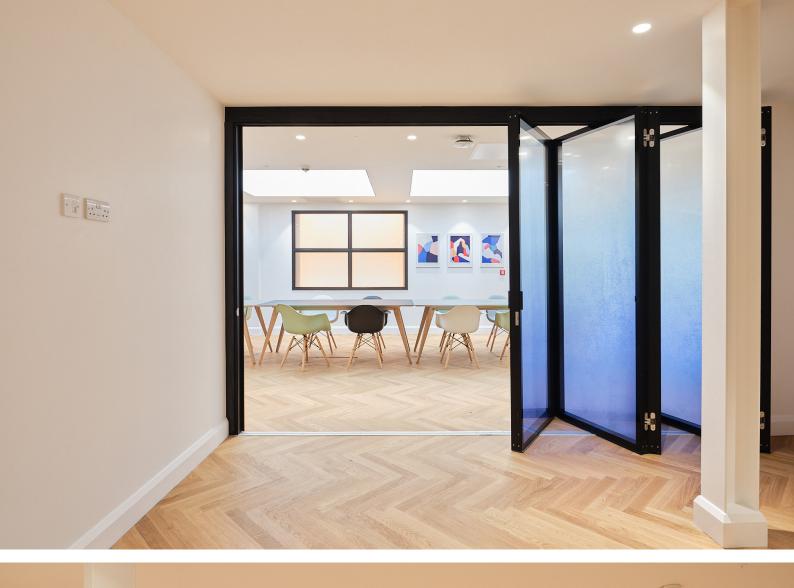
The LPA Linear A3 was surface mounted above the private work pods to evenly illuminate the space. It was fitted with a microprimistic diffuser to control the luminance when in direct lighting.









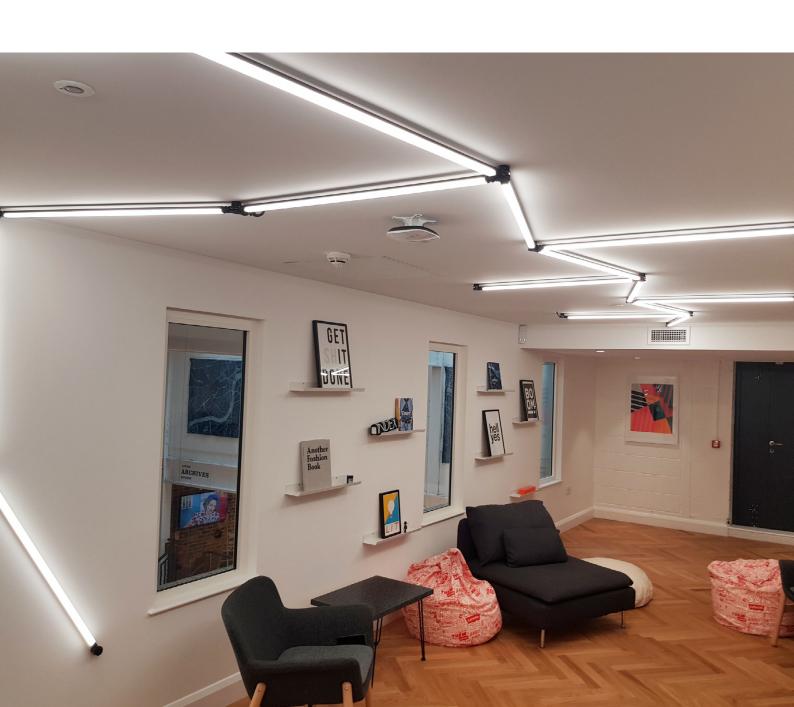




the design process

Made from energy-efficient LED lights and a lightweight material, LPA constructed a 900mm custom decorative lighting solution that provided a fun, funky and trendy look for the store. By using a lightweight material, we were less wasteful and more cost efficient which maintains Levi's focus on sustainability.

As the basement areas offers no natural lighting, we supplied a stretch ceiling panel light and created fake windows to increase productivity and mental wellbeing for the staff. The panel light and windows are CCT adjustable with all the lights changing at the same colour temperature within the room.





featured products

- Gallery ST-A536
- Gallery ST-A536 with Honeycomb accessory •
- June II ST-A583
- Visi SR-A058
- Legend SR-A051
- LPA Surface Mounted Linear Extrusion A3 with a Microprismatic Screen
- Custom Stretch Ceiling Panel Light CCT Adjustable

- Custom Panel Light
- Custom Decorative Lighting System
- Delne Batten
- Wall Mounted Circular Light
- Deep Recessed Profile
- Emergency Fittings





project overview

CLIENT: Levi Strauss

LOCATION: Great Marlborough Street

LIGHTING: LPA

PROJECT TYPE: Retail & Commercial

PHOTOGRAPHER: Levi Strauss



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