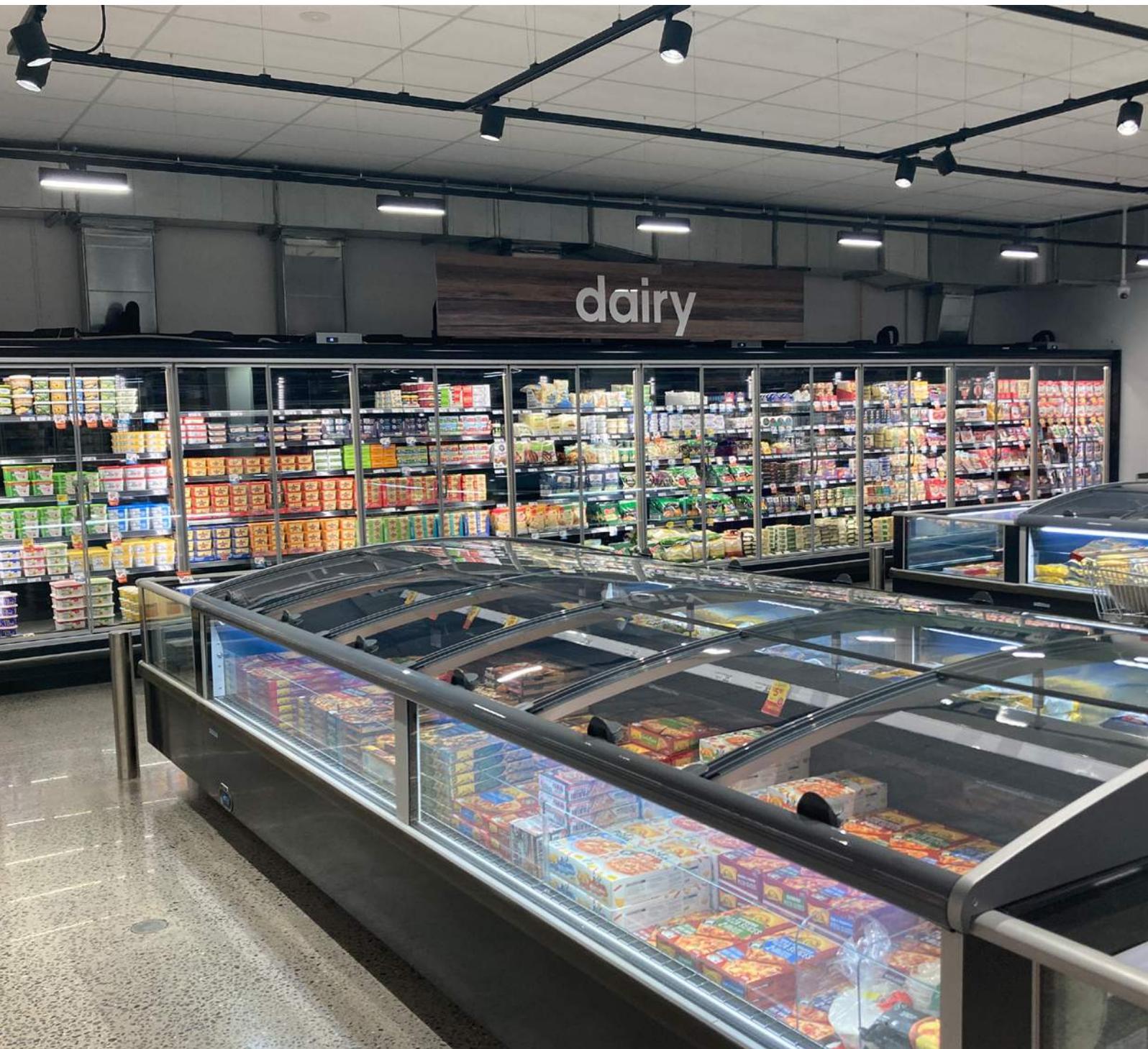




RETAIL LIGHTING CASE STUDY

PUSHING THE BOUNDARIES OF supermarket store designs

IGA is an Australian chain of supermarkets offering an extensive range of fresh produce and quality products for their local community. We were approached by the owners of IGA Koroit during the early stages of the project to offer a full turnkey lighting solution. This included product selection, design, delivery and commissioning for the store.



the design process

Looking to differentiate themselves from other supermarket stores, we moved away from the standard design of using suspended diffused extrusions in the aisles. Instead, we looked into using track lighting throughout the entirety of the store. We successfully proposed the Bricks series for the new store approach after several discussions with the owners.

The Bricks offers versatility and wall washing capabilities making it ideal for long aisle lighting. Its wide beam angle allows for vertical illumination and uniformed lighting from the top shelf to the lowest. The product merchandise on all shelf levels can be easily identified for consumers at the store.



the design process

The June adjustable track light was used throughout the fresh produce, liquor, deli and dairy departments. Selected in 4000K with a high colour rendering, this provides a more natural look for the produce. Products that look more authentic entice consumers to purchase more. As there was no ceiling in the main area of the store, using the June series offered flexibility for the client. They are able to add additional lighting for display areas and adjust the lighting around when needed.

Using the Cleanroom fitting, Corey downlights and the Delne weatherproof battens, we were able to provide efficiency and durability in the food preparation areas in the deli and butcher department. A challenging area for our design team was the custom designed fridge. As there was no lighting, we added track lights for illumination for the staff using the space.

Our Halo downlights were used over the check-out areas to provide soft low glare illumination over the registers. By doing this, staff are able to work in a comfortable and productivity environment.

This store design was a first for both IGA and LPA. The outcome delivers a lighting solution that pushes the boundaries of a typical supermarket design.







featured products



[Bricks R350
\(Adjustable Tracklight\)](#)



[Corey Downlight
\(3" and 4"\)](#)



[Halo Downlight
\(3" and 5"\)](#)



[Hadis DP-A117](#)



[June II ST-A582](#)



[Delne Weatherproof Batten](#)



[Indus II Panel](#)



[Cleanroom Troffer](#)



[Altitude Highbay](#)



project overview

CLIENT: [Metcash](#) / [Daly's IGA](#)

LOCATION: 150 Commercial Rd, Koroit VIC 3282

COUNTRY: Australia

PROJECT TYPE: Retail

LIGHTING DESIGN: [LPA](#)

PHOTOGRAPHY: [LPA](#)



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